

**JOYCE SU CHANG**  
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## OBJECTIVE

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To work in a position specializing in contemporary print and web design that encourages creative exchange and growth within a friendly and organized environment.

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## EXPERIENCE

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### Jetset Studios

*Art Director*

Los Angeles, CA  
May 2007 – Oct 2009

- Worked closely with the Creative Directors to digitally market websites for major entertainment studios like Warner, Fox, Sony, Disney, NBC, TNT, Universal, MGM, Miramax, Paramount, and Overture.
- Created visual assets and media for proposals utilizing Adobe InDesign.
- Art directed and designed the nostalgia-encompassing social media site, [retroland.com](http://retroland.com).
- Managed, trained, and worked closely with the Associate Art Director.
- Created storyboards and comped Flash animation sequences for client visualization.
- Creatively collaborated with some of the best comedic minds in the industry to become director, Judd Apatow's, design studio of choice.
- Helped to design award winning web pages and viral campaigns like [beemovie.com](http://beemovie.com) and [knockedupmovie.com](http://knockedupmovie.com), and [disbeliefnet.com](http://disbeliefnet.com).

### Oversee.net

*Graphic Designer*

Los Angeles, CA  
Oct 2005 – Apr 2007

- Branded and designed [LiveDigital.com](http://LiveDigital.com), an interactive media sharing website, with a UI designer.
- Comped sales materials to seek sponsorship from companies like Ed Hardy, Warner Brothers, and Burton.
- Designed event pages and marketing materials for: Spitcham (the world's first online freestyle battle), The Catwalk (a modeling contest held to find Ed Hardy's next runway model), Campaign USA (an interactive, competitive debate on politics), and Belchfest (a belching event sponsored by Warner Bros.).
- Operated and designed collaboratively with the creative team for tradeshow in 2007.

### Level 99

*Webmaster / Photographer / Graphic Designer*

Gardena, CA  
Jul 2006 – Mar 2007

- Branded Level 99 print and online marketing and advertising assets.
- Designed, implemented, and maintained [Level99USA.com](http://Level99USA.com).
- Photographed the 2006 -2007 seasonal lines for publication in marketing and advertising.
- Produced photographs published in Flaunt (Winter and Spring 2007), WWD (February 2007), and Orange Coast (February 2007).
- Showcased print assets at the Magic fashion tradeshow 2007 and 2007 in Las Vegas.

### Not So Evil Empire

*Creative Director / Co-Founder*

Los Angeles, CA  
Oct 2005 – Present

- Directed and created Not So Evil Empire's branding in fashion, print, and web design for inhouse and freelance projects.

### Institute for Creative Technologies

*Graphic Design Intern*

Marina Del Rey, CA  
Jun 2005 – Oct 2005

- Created print properties for UARC's 2005 conference.
- Designed graphics for ICT's DVD menus, events, live and internal website.

**EDUCATION****University of California, Santa Cruz**

Santa Cruz, CA

Bachelor of Arts, Fine Arts, Jun 2005

- Nominated for excellence in photography for the Irwin Scholarship in 2005.

**Marakana.com**

San Francisco, CA

CSS Training, Jan 2007

**Art Center**

Los Angeles, CA

Flash Course, May 2007

**Mission: Renaissance**

Los Angeles, CA

Private Fine Arts Tutoring, 1995 - 2001

**SKILLS**

- Adobe Software: 12 years (Photoshop, Illustrator, InDesign, Acrobat, Bridge, Dreamweaver, Fireworks, Flash).
- Text Editing Software: 9 years (HTML, XHTML, CSS, Javascript).
- Photography: 7 years (Shooting, Developing, Printing, and Post-Production).
- Apple Software: 2 years (Final Cut Pro).
- Microsoft Office: 14 years (Word, Excel, Access, PowerPoint).
- Fine Arts: 18 years (Illustration, Paint, Digital).